BLUE LAKES ADVISORS

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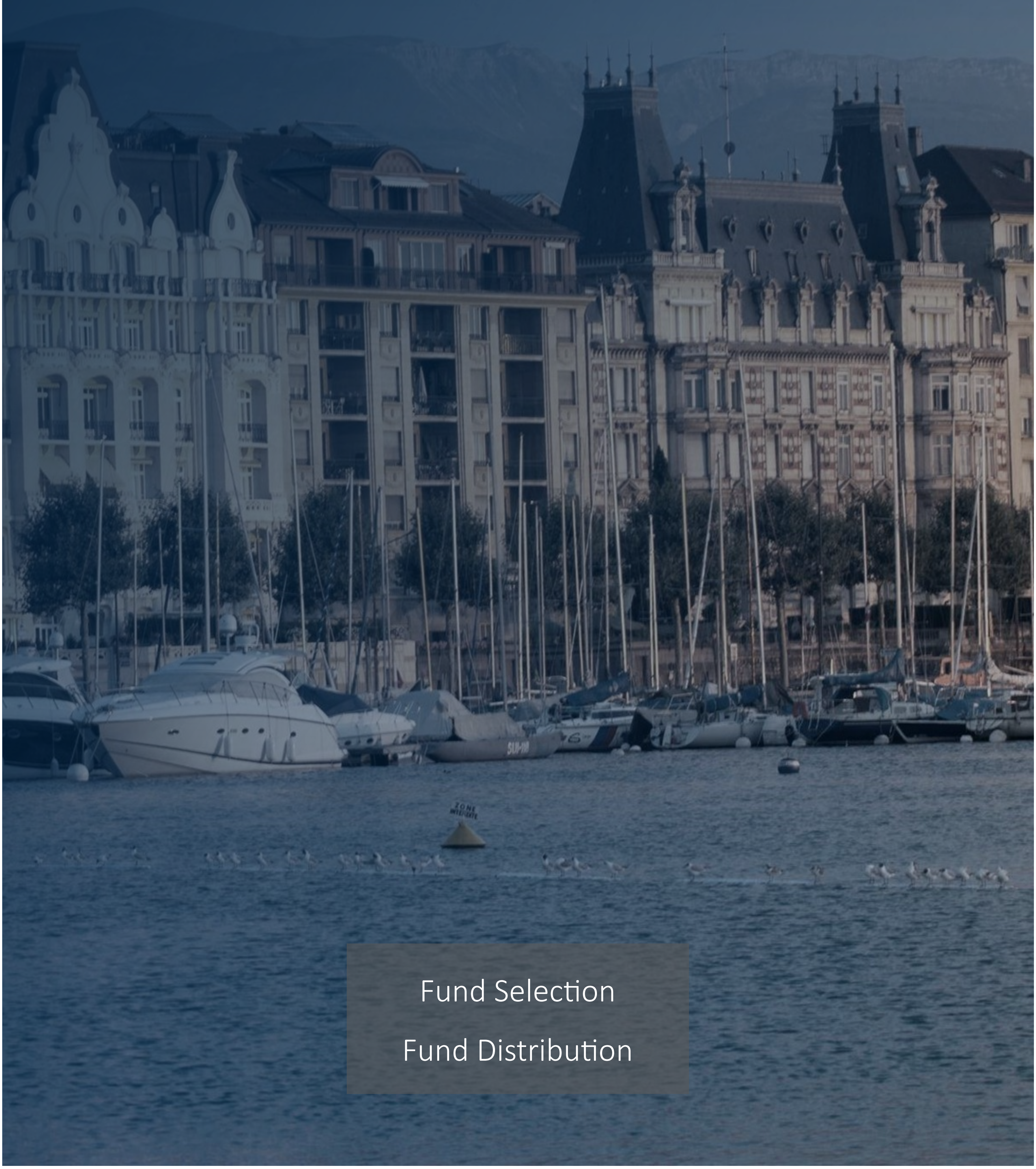


Fund Selection

Fund Distribution

Fund Selection & Fund Distribution – Activities

Our mission

For 10 years, the mission of Blue Lakes Advisors as a third -party marketer has been to bridge the gap between the most promising fund managers and institutional capital seeking to make high quality investments. We achieve this goal by carrying out active fund research and selecting and promoting international fund managers who match the requirements of our clients.

Philosophy

Our business activities are grounded in strong professional ethics which guide our relationships with fund managers and clients. We strive to give our clients and financial advisors the tools and support to make high-quality investment decisions. Providing in-depth, unbiased mutual fund research is a component of this philosophy. We believe that alignment of financial incentives of all parties is key to building and growing strong partnerships over the long haul.

Continous fund selection process

Initial screening

Quantitative performance analysis, documentation-based qualitative analysis.

Manager selection

Fund selection committee, opportunity matching to our clients' requirements.

Due diligence

360-degree manager review including on-site visits, interviews, references and more.

Monitoring

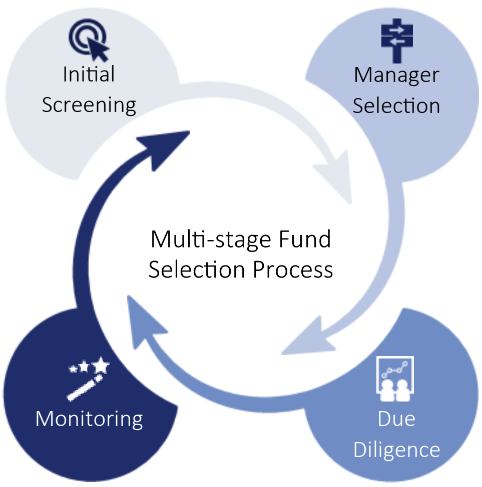
Continuous manager review.

Services for fund managers

Our in-depth knowledge of the fund management industry and the needs of our clients allows us to offer a comprehensive suite of services to fund managers who seek to raise capital. These services include marketing to a large network of qualified investors, organization of roadshows and events, advice on legal structure, introduction to service providers, advice on marketing material, and much more. Our offices in Geneva, Lugano and Paris allow us to offer a global distribution in Europe.

Services for qualified investors

As an independent third party marketer we are free for any conflicts of interest and it is therefore incumbent upon us to select and promote to our clients only exceptional fund managers. Our clients benefit from a privileged access to a pool of managers who have satisfied the criteria of a thorough selection process. We act as a contact person, at your disposal for any operation: assistance in due diligence process, subscription, reports, follow up, etc.



Our areas of expertise

Over the past 10 years our team has developed significant functional expertise in a number of traditional and alternative asset classes.

Equity Long-only	Natural resources	Alternative credit	Hedge funds
Global Equity	Gold	Trade finance	Quantitative
Emerging markets	Rare earth metals	Bridge lending	Arbitrage
Geographically focused	Base metals	Factoring	Digital assets
Thematically focused		Life settlements	
		Litigation	

Fund Selection & Fund Distribution – Team

Thierry Moret
Co-founder and CEO
President of the Board
Dubai - Geneva

More than 30 years of experience in finance and banking.

Former General Manager of NBF International SA and worked for Nesbitt Burns.

Graduated from the University of Lausanne and holds a MBA from Thunderbird American Graduate School of International Management.

Paolo Bernasconi
Co-Founder
Board Member
Lugano

More than 30 years of experience in investment banking.

Served at BMO Capital Markets and NBF International SA in managing directors roles.

Graduated in Political Science from the University of Geneva.

Cecilia Merametdjian
President BLA EU
Geneva - Paris

16 years of experience in business development and advisory for institutional clients on funds, tailor-made solutions and derivatives.

Worked as a business developer for EAMs, as an institutional advisor for Edmond de Rothschild and as a structured products assistant at Société Générale.

Skema Business School.

Andi Näser
Partner
Lugano

16 years of experience in the financial sector.

Worked for NBF International SA in charge of trading and sales as well as BMO Capial Markets in Lugano.

Former professional ice hockey player for 18 years with HC Lugano and HC Davos. Played for the Swiss National Team.

Kirill Pankratiev
Partner
Geneva

16 years of experience in multi-asset class capital management.

Served in trading and portfolio management positions in investment banking and asset management at DZ Bank, and CIC.

Engineering degree from ENST of Paris and a Master’s degree in mathematics from the University of Strasbourg.

Laureen Moret
Institutional Sales
Litigation Finance
Geneva

5 years of experience as a lawyer working in international arbitration and on commercial and contractual matters.

Worked for Sidley Austin, a major US law firm, as well as 100 Rhône Avocats, a Geneva-based law firm. Qualified in both New York and Geneva.

University of Geneva and Georgetown University (LL.M.).

Alain Barbey
Senior Sales
Geneva

34 years of experience in investment advisory and private banking.

Started his career in a trading role for Credit Suisse and Ferrier Lullin & Cie.

Headed the external asset managers’ advisory desk at Ferrier Lullin & Cie and at Banque Heritage.

University of Neuchatel.

Frédéric Haym
Senior Sales
Geneva - Paris

32 years of experience in advisory for institutional clients on funds, derivatives and risk management.

Served as proprietary trader and fixed income sales at Banque Duménil-Leblé, Nouailhetas, Drexel Pargesa and Decilion and was President of Delta Alternative Management SAS .

ESSEC Business school.

John Tendon
Relationship Manager
Geneva

25 years of experience in Investments Solutions Advisory for institutional clients.

Non-executive administrator at the Board and president of the Commission des Finances of ARSCO SA.

Holds a Master’s Degree from University of Lausanne and certified researcher from the Doctoral School of Grenoble Business School.

Fernas Karara
Senior Sales
Geneva

28 years of experience in Asset Management & advisory for institutional clients.

He started his career as Asset & Liability Manager at Munich Re and became deputy CFO of the New Re. He embraced a role of relationship manager for institutional clients at Pictet AM, Bank Syz and EFG AM.

Holds a Master’s Degree in Economics and Finance from the University of Geneva.

BLUE LAKES ADVISORS

Your partner for innovative investment solutions

Agency Business & Resource Financing

Fund Selection & Fund Distribution

Private Equity

Structured Products

SCAI SWISS CHAMBERS' ARBITRATION INSTITUTION

regservices.ch by BX Swiss AG

AFTPM ASSOCIATION FRANÇAISE DES TIERCES PARTIES MARKETING

af2i association française des investisseurs institutionnels

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