

BLUE LAKES  
ADVISORS

# BLUE LAKES ADVISORS



Your partner for innovative investment solutions

Agency Business

&

Resource

Financing

Fund Selection

&

Fund Distribution

Private

Equity

Structured

Products

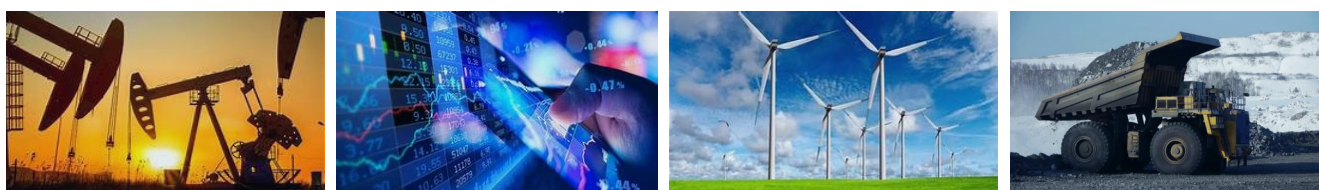
# Agency Business & Resource Financing

Our team has a longstanding and extensive experience in North American Equity Markets.

We offer institutional clients access to trading and tailor-made investment solutions with a special focus on capital raising in the natural resource sector. We select attractive financing opportunities through a proactive (several meetings with managements and participation in thematic conferences in Europe and North America) and an opportunistic approach.

Blue Lakes Advisors has an official partnership with Paradigm Capital, a regulated leading investment dealer specialized in mining, energy, technology, entertainment, healthcare and industrial products.

Our clients have the possibility to establish a referral agreement to gain access to analyst research and to operate in North American Equity Markets via the trading platform of our Canadian partner.



# Fund Selection & Fund Distribution

We act as a third-party marketer to bridge the gap between the most promising fund managers and institutional capital, seeking to make high quality investments.

We achieve this goal by carrying out active fund research, as well as selecting and promoting international fund managers who match the requirements of our clients.

Our business activities are grounded in strong professional ethics which guide our relationships with fund managers and clients. We strive to give our clients and financial advisors the tools and support to make high-quality investment decisions.

## Initial screening

Quantitative performance analysis, documentation-based qualitative analysis.

## Manager selection

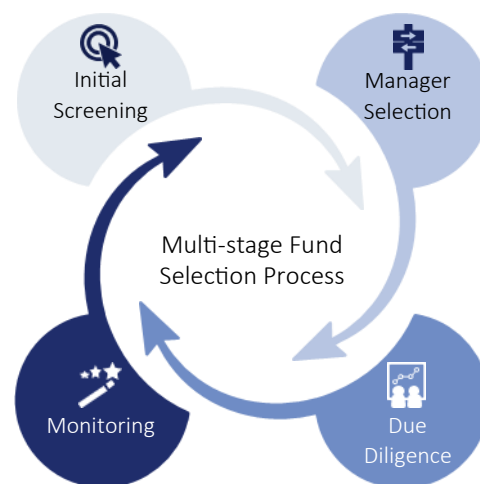
Fund selection committee, opportunity matching to our clients' requirements.

## Due diligence

360-degree manager review including on-site visits, interviews, references and more.

## Monitoring

Continuous manager review.



# Private Equity

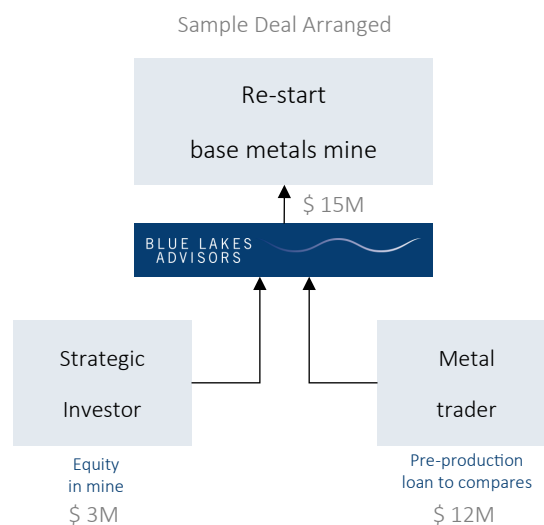
Our goal is to bring together developers of advanced stage resource projects with capital providers to deliver appropriate “last mile” finance for building out the project.

With an extensive experience in the resource sector, and the ability to make contact with specialist funds, industrial or trade partners and high net worth individuals, we can offer smaller firms a customized service, employing our experience in both evaluating the client’s needs and directing them to investors who are appropriate and available.

The intermediary role includes assistance in negotiating and concluding deals that are advantageous to all parties.

While the universe of potential transactions has no formal limit, most deals which come to us are between US\$ 5 million and US\$ 25 million in value.

In addition, assistance to firms in asset disposal, merger broking and participation in larger transactions may add value on an opportunistic basis.

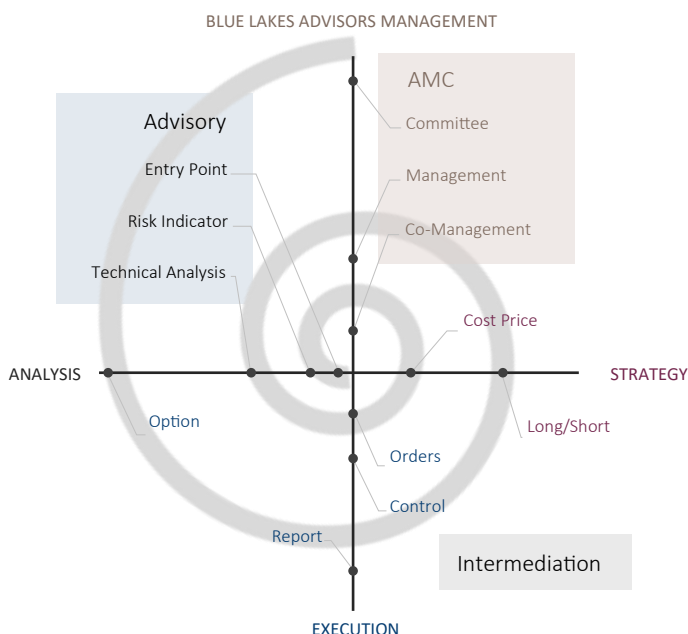


# Trading & Structured Products Desk

Blue Lakes Advisors Trading & Derivatives Desk is dedicated to an end-to-end service for its partner base : Asset Managers, Family Offices, Private Banks and Partners.

Our products are built to client requirement, offering a variety of risk profiles and projected returns from our products which include Capital Protection, Optimisation, Participation and Leverage.

Products can be structured for a wide range of asset classes: stocks, indices, commodities or forex, in a wide range of currencies.



- Generating investment ideas
- Matching product type to idea
- Competitive bidding
- Product life cycle services
- Market timing
- Leverage Certificate actively traded
- Management & co management of AMC
- Arbitrage - Hedging - Long Short

# About Us

Blue Lakes Advisors is a Swiss company advising financial institutions in Europe, Asia and the Middle East. Based in Geneva and Lugano, we are a small and proactive financial boutique, a multiple solutions provider for investments.

Keeping a long-term perspective in our client relationships, we carefully select promising niche products and adapt our selection to deliver the best solutions to clients.



**Our unique approach** to client relationships is based on transparency, innovation and a commitment to deliver added value. Contrary to other advisors, we offer investors personal and tailored solutions. Rather than offering a fixed range of in house products, we craft new ones to best suit precise requirements. At Blue Lakes Advisors, what our clients get is always what they really need.

**The combined skills of our team** represents decades of experience in banks and financial services, including high-level management positions, and encompasses a wide range of asset classes. Benefiting from our network, we have expertise in structuring financial solutions and adapting them to qualified investors throughout the world.

As each client has their own very **specific consideration and objectives**, we offer a tailored choice of options within our focused range of services. Clients can find the right combination of our services for their investment needs, selected from the best-in-class experts in the market.

**Adaptation and innovation** are key values for Blue Lakes Advisors. Flexible by nature and size, we nevertheless strongly believe in the virtue of patience, understanding structural developments and long cycles.

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